



# नारियल विकास बोर्ड

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार), केरा भवन, कोची - 682 011, भारत

## COCONUT DEVELOPMENT BOARD

(Ministry of Agriculture & Farmers Welfare, Government of India)

Kera Bhavan, SRVHS Road, Kochi - 682 011, India

Email: cdbkochi@gmail.com, Web: www.coconutboard.gov.in

फैक्स Fax : 91-484-2377902

टेलिग्राम Telegram: KERABOARD

दूरभाष Telephones

कार्यालय Office : 2376265

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Applications are invited for filling up the following posts in the Coconut Development Board on direct recruitment basis.

Sl.No.	Name of Post	Level in the pay matrix	No. of Posts
1.	Deputy Director (Development)	Level - 11 (Rs.67,700-2,08,700) [Pay band -3, Rs. 15600-39100 with Grade Pay Rs. 6600 (pre-revised)]	3 Posts - Direct Recruitment [1 - Unreserved & 2 - OBC (Back log vacancies)]
2.	Deputy Director (Marketing)	Level - 11 (Rs.67,700-2,08,700) [Pay band -3, Rs. 15600-39100 with Grade Pay Rs. 6600 (pre-revised)]	1 Post - Direct Recruitment (Unreserved)
3.	Field Officer	Level - 4 (Rs.25,500-81,100) [Pay band-1, Rs.5200-20200 with Grade Pay Rs.2400 (pre-revised)]	1 Post - Direct Recruitment (Unreserved)

### 1. Deputy Director (Dev.) in Level - 11 of the Pay Matrix

#### Educational and other qualifications

- Post Graduate Degree in Horticulture / Agriculture/Plant Sciences (with working experience of plantation tree crops) from a recognized University or equivalent; and
- Seven years experience in a responsible capacity (out of which 5 years experience in a Group A post under the Central Government or equivalent) in agriculture development with particular reference to coconut crop.

**Age limit** : Not exceeding 45 years (Relaxable for Government servants and employees of the Coconut Development Board up to 5 years in accordance with the instructions / orders issued by the Central Government. The upper age limit is also relaxable for OBC candidates up to 3 years.)

Note:-The crucial date for determining the age-limit shall be the normal closing date for receipt of applications. (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh division of Jammu and Kashmir State, Lahual and Spiti district and Pangi Sub Division of Chamba district of Himachal Pradesh, Andaman and Nicobar Islands or Lakshadweep.)

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2. **Deputy Director (Mkg.) in Level – 11 of the Pay Matrix**

**Educational and other qualifications**

**Essential:**

- (i) Post Graduate Degree in Agriculture / Horticulture from a recognized University or equivalent.
- (ii) Seven years experience in a responsible capacity (out of which 5 years should be in a Group A post under the Central Government or equivalent) in Marketing/Processing of Agricultural Commodities and in Market Intelligence/Market Surveys and Market Promotion activities.

**Desirable:**

- (i) Experience in Market Development and organizing marketing surveys.
- (ii) Degree or P.G. Diploma in Marketing.

**Age limit** : Not exceeding 45 years (Relaxable for Government servants and employees of the Coconut Development Board up to 5 years in accordance with the instructions / orders issued by the Central Government).

Note:- The crucial date for determining the age-limit shall be the normal closing date for receipt of applications. (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh division of Jammu and Kashmir State, Lahual and Spiti district and Pangi Sub Division of Chamba district of Himachal Pradesh, Andaman and Nicobar Islands or Lakshadweep.)

3. **Field Officer in Level – 4 of the Pay Matrix**

**Educational and other qualifications**

**Essential:**

- (i) Secondary School Leaving Certificate with a pass in the Certificate/ Diploma course in Agriculture/ Horticulture conducted by the Rural Institute/Horticulture or Agriculture Department or equivalent with 2 years experience in Agriculture/ Horticulture operations including supervision.
- (ii) Knowledge of the local language where the farm/ office is located.

**Place of Posting:** Demonstration-cum-Seed Production Farm, Palghar, Maharashtra State

**Age limit:** 30 years (relaxable for Government servants and employees of the Board up to 5 years, if they are working in posts which are in the same line or allied cadres)

Note:- The crucial date for determining the age-limit shall be the normal closing date for receipt of applications. (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh division of Jammu and Kashmir State, Lahual and Spiti district and Pangi Sub Division of Chamba district of Himachal Pradesh, Andaman and Nicobar Islands or Lakshadweep.)

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**Application fee in respect of Dy. Director (Dev.), Dy. Director (Mkg.) and Field Officer:-**

Rs.100 (Rupees One hundred only). SC/ST Candidates are exempted from payment of fee subject to submission of attested copy of the SC/ST certificate issued by the Competent Authority. Women candidates of any category are also exempted from payment of fee.

**General Conditions**

Candidates desirous of applying for the above mentioned posts may send their applications typed on plain paper in the format given below (**Annexure I**) with a passport size photograph affixed at the space provided for together with self attested copies of certificates in support of date of birth, qualifications, experience, caste etc. Applications complete in all respects together with a Demand Draft for Rs.100/- being the application fee drawn in favour of the Chairman, Coconut Development Board payable at Kochi should reach the Chairman, Coconut Development Board, Kera Bhavan, SRV Road, Kochi-682 011 within **45 days** from the date of appearance of this advertisement in the Employment News. Application may be sent either in English or in Hindi. (The first date of publication of this advertisement in the Employment News will be taken into account for calculation of 45 days.)

Candidates working in Central/State Governments, Research Institutions, Public Sector Undertakings, Autonomous Bodies etc. should apply through proper channel. Incomplete applications/ applications received after the due date and applications of serving candidates not forwarded by the controlling authorities shall not be entertained. The Chairman, Coconut Development Board reserves the right to reject any or all the applications without assigning any reason(s).

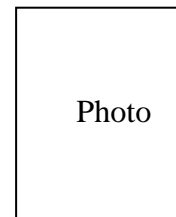
Place : Kochi-11  
Date : 08.12.2017

Secretary

**Proforma for Application**

Application for the post of.....

1. Name (in Block letters) :
2. Father's/Husband's name :
3. Date of birth (in Christian era) :
4. Sex :
5. Whether belongs to SC/ST/OBC :
6. Are you seeking age relaxation,  
if so, under which category ? :
7. Educational qualifications:



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Examination passed	Board/Institute	Year of passing	Optional subjects	Percentage of marks obtained
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8. Details of employment in chronological order:

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Office/Institute/Organization	Post held	From	To	Scale of pay	Nature of duties
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9. Address for communication with contact No.  
and e-mail id :
10. Permanent address :
11. Details of Demand Draft (application fee)
12. Additional information if any :

I do hereby certify that the facts stated above are true and correct to the best of my knowledge and belief.

Place :  
Date :

Signature of the applicant