## **BUREAU OF PHARMA PSUs OF INDIA (BPPI)**

(Society set up under the aegis of Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Govt. of India)



E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055 Tel. 011- 49431800



**Urgent Requirement of Field Officers** 

BPPI is the implementing agency for **Pradhan Mantri Bhartiya Janaushadhi Pariyojana** of **Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India.** The objective of the scheme is to make available quality generic medicines at affordable prices to all. BPPI is expanding its operations and has urgent requirement in field on various positions on contractual basis. Requirements are on below posts:

| S. No. | Name of Post  | No. of Posts  |  |
|--------|---|---|--|
| 1.     | Marketing Officer/ Senior Marketing<br>Officer/ Deputy Manager(Marketing) | 08 Nos. (1-Jodhpur, 1-Patna, 1-Nagpur, 1-Jabalpur,<br>1-Chennai, 1-Trivandrum, 1-Bangalore, 1-Raipur) |  |

Application form along with terms & conditions etc. of appointment are available at our website: janaushadhi.gov.in Eligible interested candidates can send their applications to CEO, BPPI at E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055 up to 18.01.2019 (Till 05:00 PM). Chief Executive Officer

#### BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA (BPPI)

(Society set up under the aegis of Department of Pharmaceuticals, Government of India) E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi – 110055

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| -      | Officer/Deputy Manager (Marketing)  | 1-Chennai, 1-Trivandrum, 1-Bangalore, 1-Raipur)    |

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# **Details of Posts, Eligibility Criteria, Emoluments and Job Description**

| 1 | Post Name       | Marketing Officer/Senior Marketing Officer/Deputy Manager (Marketing)   |
|---|-----------------|---|
| 1 |                 |   |
| 2 | No. of Post     | 08 Nos. (Eight Nos.)  |
|   |                 | One Post in - Jodhpur, Rajasthan  |
|   |                 | One Post in – Jabalpur, Madhya Pradesh  |
|   |                 | One Post in – Nagpur, Maharashtra   |
|   |                 | One Post in – Raipur, Chhattisgarh  |
|   |                 | One Post in – Patna, Bihar  |
|   |                 | One Post in – Bangalore, Karnataka  |
|   |                 | One Post in – Chennai, Tamilnadu  |
|   |                 | One Post in - Trivandrum, Kerala  |
| 3 | Age             | 27 - 40 Years   |
| 4 | Qualification   | B.B.A./B.Sc./B.Pharma.  |
| _ |                 | Candidates possess M. Pharma. /MBA(Marketing) shall be given preference.  |
| 5 | Experience      | 02 to 05 years' post qualification experience in Marketing and Sales in the Pharmaceutical Sector   |
| 6 | Consolidated    | Rs. 20,000/- to Rs. 35,000/-  |
| 0 | Remuneration    | K3. 20,000/- 10 K3. 55,000/-  |
| 7 |                 | $P_{0} = 2.500/$ to $P_{0} = 5.000/$  |
| 7 | Conveyance      | Rs. 3,500/- to Rs. 5,000/-  |
|   | Allowance       |   |
| 8 | Telephone       | Rs. 500/- to Rs. 1,000/-  |
|   | Allowance       |   |
| 9 | Job Description | 1. Leading and attracting all towards the noble Mission of the Pradhan Mantri Bhartiya  |
|   |                 | Janaushadhi Pariyojana for opening of new PMBJKs.   |
|   |                 | 2. Responsible to work, lead, correspond, network, with individuals, social organizations, NGOs, Govt. and Semi Govt. organizations and other officials to open new PMBJKs. |
|   |                 | 3. Develop and implementation of various plans & strategies to ensure optimum sales from  |
|   |                 | each Distributors/ Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs).  |
|   |                 | 4. Monitoring stocks at Distributors/ PMBJKs level with the help of SAP and Head Office   |
|   |                 | staff.  |
|   |                 | 5. Ensure regular orders from Distributors/ PMBJKs sent for the supply to CWH and ensure regular follow up with CWH for timely supply.                                      |
|   |                 | 6. Organize mass contact programs and activities among the society to increase awareness  |
|   |                 | about PMBJP and help increasing foot falls to the stores to increase the sales.   |
|   |                 | 7. Ensue all possible support to the Pradhan Mantri Bhartiya Janaushadhi Kendras.   |
|   |                 | 8. To co-ordinate with Media & Publicity department to build the image of PMBJP and create awareness about generic medicines.   |
|   |                 | 9. All day to day matters pertaining to above & any other responsibilities assigned by Management.  |

# **Selection Process**

The selection process shall be followed by two stage process:

### **1. Initial Screening**

2. Personal Interview

### **INITIAL SCREENING**

Candidates are requested to fill in the application form complete in all respects. The complete application form has to be submitted at BUREAU OF PHARMA PSUs OF INDIA (BPPI), E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi – 110055, through registered

post/courier/by hand by **18.01.2019** (**Till 05:00 PM**). Then the preliminary screening of the application will be done, and candidates will be shortlisted for appearing in the Personal Interview.

### PERSONAL INTERVIEW

In the second stage, the Personal Interview will be conducted. Based on the credentials and performance in the personal interview the candidates will be shortlisted, and the offer of appointment shall be issued to the suitable candidate in the order of merit.

**Please also note:** The candidates are required to carry all the supporting documents (marks sheet, degree, experience certificate etc.) in original along with one set of photocopies at the venue for verification. BPPI may adopt higher criteria in case of receipt of more number of applicants meeting eligibility criteria.

# **General Terms & Conditions**

- 1. The appointment is purely on contractual basis and it is not against any permanent vacancy. This appointment will not entitle any candidate to claim for regular/ permanent employment in BPPI.
- 2. Candidates should ensure that they fulfill the eligibility criteria prescribed for the post they have applied, in case it is found at any stage of selection process or even after appointment that the candidate has furnished false or incorrect information or suppressed any relevant information/ material facts or does not fulfill the criteria, his / her candidature / services are liable for rejection/ termination without notice with further legal proceedings. The cut-off date for age, qualification and experience will be 31.12.2018.
- 3. Person having experience of working in Government sector, PSUs and Pharma industry in same profile may get preference.
- 4. The incumbent is liable to be transferred/posted in any place of India at the discretion of BPPI. The selected candidate should be able to join at the earliest.
- 5. BPPI has the right to reject the entire selection process/advertisement at any stage and the decision of BPPI shall be final in this regard.
- 6. BPPI reserves the right to relax age/experience/qualification & other qualifying criteria in deserving cases. Mere fulfilling of eligibility criteria shall not confer any right to the applicant for being called for the interview/appointment. Canvassing in any form will disqualify the candidate.
- 7. Appointment will be on whole time contractual basis on the following terms & conditions.
  - a) He/She will be entitled to consolidated remuneration, conveyance and telephone allowance, provident fund, as per rules.
  - b) He/She will be entitled to leaves as per BPPI rules.
  - c) BPPI reserves the right to revise the terms & conditions during the tenure of the contract.
  - d) The contractual appointment will automatically come to an end on the expiry of the contractual period and no notice pay or retrenchment compensation will be payable to candidate. During the contract period in case performance of candidate is not found satisfactory or for any other reason, contract can be terminated without assigning any reason by giving 30 days' notice or 30 days remuneration in lieu thereof.
  - e) Candidate will devote his/her whole time and attention in the interest of the Bureau and will not engage himself/herself in any other work/assignment either fulltime or part

time, either paid or in honorary capacity. As a contractual employee, you will maintain a high standard of loyalty, efficiency and integrity.

- 8. Initially contractual appointment will be for one year and which may or may not be extended based on the performance. There will be three months' probation period during the first-year contract, which may or may not be extended based on the performance.
- 9. No. of posts shall be increased/decreased, basis on the requirement of internal department.
- 10. Any corrigendum/clarifications on this advertisement, if necessary, shall be notified through our website.
- 11. Shortlisted candidates shall be called for interviews. Please note that no TA/ DA shall be paid to any candidate for appearing in interview in BPPI.
- 12. Candidates are advised to check their emails regularly as the interview dates shall be intimated via email.

| Date of Publication of Advertisement | 09.01.2019 & 10.01.2019                            |  |  |  |  |
|--------------------------------------|--|--|--|--|--|
| Last date for application Submission | Friday, 18.01.2019 (Till 05:00 PM)                 |  |  |  |  |
| Interview Venue                      | BUREAU OF PHARMA PSUs OF INDIA (BPPI),             |  |  |  |  |
|                                      | E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., |  |  |  |  |
|                                      | New Delhi – 110055                                 |  |  |  |  |

## **Important Dates & Information**

## BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA (BPPI)

(Society set up under the aegis of Department of Pharmaceuticals, Government of India) E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055

#### Application for the Post of

| 1.  | Name of the Candidate         | : |
|-----|-------------------------------|---|
| 2.  | Sex (Male/Female/Others)      | : |
| 3.  | Father's/Mother's Name        | : |
| 4.  | Age & Date of Birth           | : |
| 5.  | Permanent Residential Address | : |
| 6.  | Present mailing address       | : |
| 7.  | Contact No. & Email Id        | : |
| 8.  | Nationality                   | : |
| 9.  | Marital status                | : |
| 10. | Alternative contact no.       | : |
| 11. | Languages known               | : |
|     | Speak:                        |   |

Recent Photo

Write:

#### 12. Educational Qualification (Starting from matriculation onwards):

| S.<br>No. | Course/Certificate/<br>Diploma/Degree | Board/University | Year of<br>Passing | Subjects (Main) | %age of<br>Marks/Division<br>Obtained |
|-----------|---------------------------------------|------------------|--------------------|-----------------|---------------------------------------|
|           |                                       |                  |                    |                 |                                       |
|           |                                       |                  |                    |                 |                                       |
|           |                                       |                  |                    |                 |                                       |
|           |                                       |                  |                    |                 |                                       |
|           |                                       |                  |                    |                 |                                       |
|           |                                       |                  |                    |                 |                                       |

|           | ier ++ of it experience (of the starting it of it interest of guillantion). |   |           |        |    |                                |                      |                              |
|-----------|---|---|-----------|--------|----|--------------------------------|----------------------|------------------------------|
| S.<br>No. | Name of the organization  | Type of<br>organiza<br>tion<br>(Govt.<br>/PSU/<br>Pvt.) | Post held | Period |    |                                |                      | Total                        |
|           |   |   |           | From   | То | Period in<br>years &<br>months | Job responsibilities | salary<br>drawn per<br>month |
|           |   |   |           |        |    |                                |                      |                              |
|           |   |   |           |        |    |                                |                      |                              |
|           |   |   |           |        |    |                                |                      |                              |
|           |   |   |           |        |    |                                |                      |                              |

#### **13.** Work experience (Starting from latest organization):

| 14. Total Experience (In Years) | : |
|---------------------------------|---|
|---------------------------------|---|

| 15. | Total Post Qualification Experience in Applied Post Profile (In Years) | : |
|-----|--|---|
|     |  |   |

| 16. Total Experience in Govt. Sector (If any) (In Years) |   |   |  |
|--|---|---|--|
|  |   |   |  |
| 17.  | Split up details of latest drawn salary | : |  |

### 18. Any other relevant information

**19.** I, \_\_\_\_\_\_\_S/o/D/o of Shri/Smt. \_\_\_\_\_\_Certified that the above information is true and correct, and I shall provide originals as and when the Management desires. In case of any information furnished above is proved to be incorrect, I am liable to be terminated without any notice.

(Signature of the applicant)

:

Date:

Note: Resume in detail may be attached.